



YOU ARE A DESIGNER

AN EEDEN CONCEPT EXPLAINED

START BUILDING YOUR LABEL

If you have a dream; you are welcome.

*follow
that
dream*

UNEDITED RAW VERSION okt 2020. PILOT VERSION

WHY

build a sustainable & creative fashion community

For a young designer it can be hard to start that dream. Where to start? A lot is lying on the shelf right now.

We can help you with questions like where to buy fabric, how to choose a selling price, where to buy labels etc.

But you are of great worth to us to. Your fresh way of looking at things, your creativity and passion is more than welcome. Together we're able to accomplish a lot more.



WHEN

seasons

You can join the team 4 times a year. You choose when and how often you join.

SPRING

design & production: dec, jan, feb
collection: march - april - may

SUMMER

design & production: march - april - may
collection: june - July - august

AUTUMN

design & production: june - July - august
collection: september - october - november

WINTER

design & production: sept - oct - nov
collection: december - january - februari



HOW

how does it work

Every season we'll launch a moodboard with our suggestions for your designs.

This way we make sure everyone's designs match the look and feel of the eeden collections for the season.

Every moodboard contains deadlines for the current season.

Ofcourse we're open for suggestions, but we need to choose some colours and trends to create a solid collection together.

**Want to recieve the moodboard?
Get in touch with us via our website.**



HOW

how does it work

Steps in the proces:

Moodboard launch:

You'll receive a moodboard with suggestions and deadlines for all the following steps.

2
weeks

Sketches:

Provide 3 sketches/variations
We'll provide feedback a.s.a.p

4
weeks

Deadline sample (size S):

We'll try the sample together and do a quality check. We can provide you further feedback and perfectionate your design. Together we'll think of the correct price and decide the fee for eeden.

4
weeks

Deadline delivery in 3 sizes:

You'll provide your design in 3 sizes.
S, M, L.

Photoshoot: You can join the seasonal photoshoot to make sure we can sell your designs online.

Collection Launch:

Together we'll celebrate the launch of the collection.



EXTRAS

want some more?

PHOTOSHOOT

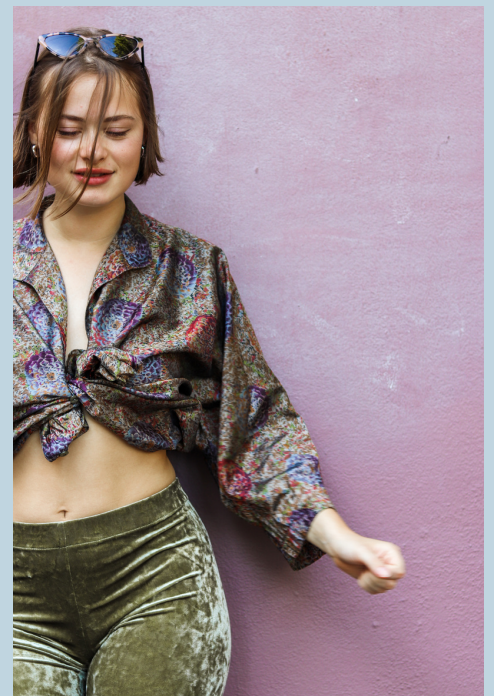
Every season we'll organize a photoshoot. We'll provide models, stylists and make up artist to make sure you have the best photo's for your designs. If you have suggestions, or you want to bring models/stylists/MUA's or photographers to the set, feel free. Not only will this day provide great pics of your designs, it's also a great day to grow your network.

ENTREPRENEUR SUPPORT

If you want to start your own business, you'll probably have 3000 questions like we did when we started. We'll organize meetings to help each other with these questions.

CREATIVE WORKSHOPS

Sketching, sewing, entrepreneurship. A lot of very talented people are willing to show you how they work and give you tips on how to tackle some problems. Keep an eye on our socials to see these workshops.



WHAT DO YOU GIVE?

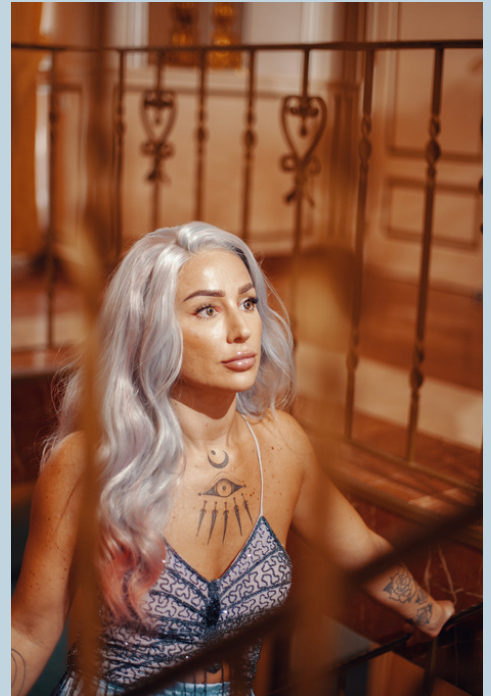
the costs

EEDEN FEE

When your design is sold in our store, you'll leave a small percentage of the price to eeden. This way we can make sure we are able to keep providing you these options.

CONTRACT

In a contract we'll arrange our collaboration.



READY TO JOIN THE FORCE?

sign yourself up!

GO TO THE WEBSITE

Fill in the small form at the website at the 'you are a designer' page.

IMPRESS US

Dare to show yourself and send some of your current designs, sketches or portfolio to our email.

LET'S MEET

If we would like you to join the force, we'll invite you to the headoffice of eeden and meet up.

We hope to see you soon!

